

PatentBooks™ Publisher Features and Benefits

Patent owners that claim their patents on PatentBooks:

- 1. List their patents in PatentBooks FREE
- 2. Offset patent maintenance costs with PatentBook-earned income
- 3. Maintain complete ownership of all their patents published to PatentBook
- 4. Maintain their right to litigate with any unlicensed party
- 5. Evaluate their own patents via uniform impartial metrics (TAEUSworks.com) to improve their PatentBook-earned income
- 6. Receive periodic lists of unlicensed and licensed parties
- 7. Generate non-exclusive licensing income from manufacturers subscribed to PatentBooks
- 8. Generate non-exclusive licensing income from governmental entities promoting local small and medium-sized entity (SME) economic development
- 9. Enable Alternative Dispute Resolution (ADR) resulting in Freedom to Operate (FTO)
- 10. Market the significance of their top patents in PatentBooks
- 11. Promote the progressiveness and economic benefits of their patents
- 12. Receive royalty income based on the quality of their patents listed in PatentBooks
- 13. Enter into bilateral license agreements outside PatentBooks at any time
- 14. Participate in the PatentBook Advisory Board
- 15. Always know PatentBook licensing activities
- 16. Comply with US Department of Justice Antitrust rules



PatentBooks[™] Subscriber Features and Benefits

PatentBooks enable manufacturers and supplies to:

- 1. Pay one price to license thousands of patents needed to make, use, and sell products
- 2. Eliminate royalty-stacking problem created by bilateral licensing agreements
- 3. Receive amnesty from all potential past infringements of published patents.
- 4. Use the best patents as evaluated using standardized patent evaluation metrics (TAEUSworks.com)
- 5. Avoid time-consuming, expensive, and risky bilateral patent licensing negotiations
- 6. Establish and maintain broad Freedom to Operate (FTO)
- 7. Avoid sales channel disruptions due to patent litigation on PatentBook-related patents
- 8. Avoid management distraction due to patent litigation on PatentBook patents
- 9. Avoid high costs of patent litigation on PatentBook patents
- 10. Avoid poor market perception of offering unlicensed technologies to markets
- 11. Incorporate interesting alternative technologies into new products and markets
- 12. Promote and market "PatentBook Licensed" products
- 13. Focus on the business of product manufacturing, marketing, and distribution
- 14. Pay the same PatentBook license rate as all other product manufacturers



Product Retailers Benefits

PatentBooks enable product retailers and service providers to:

- 1. Promote and market "PatentBook Licensed" products
- 2. Avoid supply chain disruptions due to patent litigation on unlicensed products
- 3. Avoid management distraction due to patent litigation on unlicensed products
- 4. Avoid poor market perception of offering unlicensed technologies to markets